

How to provide information on the new road transport legislation to end-users (drivers and operators)

Slovenia

GENERAL INFORMATION	
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Type of body	Ministry of Transportation
GOOD PRACTICE - GENERAL INFORMATION	
Title of the good practice	How to provide information on the new road transport legislation to end-users (drivers and operators)
Geographical focus	Nation-wide
Duration	October 2022 - ongoing
Summary of the good practice	The Ministry of Infrastructure launched a series of information activities to further disseminate the messages of the ELA information campaign on road transport in Slovenia, and thus increase the coverage of the campaign, in particular when it comes to raise awareness of new rules in the sector for professional drivers and transport companies.
OBJECTIVES AND ACTIVITIES	

Background/context	<ul style="list-style-type: none"> ▶ On 12 October 2022 ELA launched the information campaign “Road to Fair Transport” to raise the awareness of all stakeholders in the road transport sector regarding the advantages of declared work, the obligations of posted drivers and rest and driving times arising from the relevant EU legislation. ▶ The Slovenian Ministry of Infrastructure decided to increase the outreach of the information campaign among Slovenian stakeholders in the road transport sector, thus contributing to improving their knowledge of the legislation on road transport.
Objectives <i>(The objectives of the practice)</i>	<p>General Objective:</p> <ul style="list-style-type: none"> ▶ Increase the knowledge of stakeholders in the road transport sector in Slovenia on the new legislation rules in road transport, linked to the implementation of the Mobility Package. <p>Specific Objectives:</p> <ul style="list-style-type: none"> ▶ Provide information to transport companies and drivers about the legislation rules in the road transport. ▶ Increase the outreach of ELA campaign on road transport.
Main activities	<ul style="list-style-type: none"> ▶ The Ministry of Infrastructure presented the new legislation on road transport to the authorised organisations that deliver mandatory regular trainings for professional drivers on Code 95¹. Based on this, authorised organisations have to disseminate the material (i.e. leaflets) with basic information on the new legislation to all drivers who will be trained by them. ▶ The Ministry of Infrastructure provided social partners, tachograph workshops and tachograph card issuer with the promotional material of the ELA campaign. ▶ The information from ELA’s information campaign was

¹ In Slovenia professional drivers need to pass an exam before the State Commission for Road Transport. Thanks to this exam, Code 95 is entered in their driver’s license. Code 95 is valid for 5 years and can be extended through regular trainings.

	<p>also disseminated online on several official websites.</p> <ul style="list-style-type: none"> ▶ The Ministry of Infrastructure offered organisations/companies that cooperate with transport companies and professional drivers, with the permission of ELA, to add their logo to ELA's flyers on the new rules in road transport, to encourage them to disseminate the promotional material. ▶ There is also a plan (not implemented yet) to include short messages from the ELA campaign referring to new rules in road transport on electronic billboards on motorways, to make the campaign more attractive for all professional drivers, including the younger ones. Current suggestions of possible messages include the following: "First rest, then drive" (<i>Prvo počitek, potem vožnja</i>), "Take regular breaks" (<i>Imejte redne odmore</i>), "Remember to rest" (<i>Ne pozabite počivati</i>).
Relevance (if applicable)	The practice aligns with the thematic focus, as it aims at increasing the outreach of the ELA information campaign on road transport.
Funding/organisational resources	All stakeholders involved have included their financial, human and technical resources in the implementation.
PARTICIPATION	
Stakeholders involved	<ul style="list-style-type: none"> ▶ All organisations providing periodic training of drivers; ▶ All tachograph workshops; ▶ Tachograph cards issuer; ▶ The Chamber of Commerce and Industry of Slovenia (<i>Gospodarska zbornica Slovenije - GZS</i>) ▶ Chamber of Craft and Small Business (<i>Obrtno-podjetniška zbornica Slovenije - OZS</i>); ▶ The Union of Transportation and Telecommunication Workers (<i>Sindikat prometa in zvez Slovenije - SDPZ</i>); ▶ The Motorway Company of the Republic of Slovenia (<i>Družba za avtoceste v Republiki Sloveniji - DARS</i>).

Target groups	<ul style="list-style-type: none"> ▶ All drivers undergoing regular annual code 95 training. ▶ All drivers and transport companies that perform tachograph control in tachograph workshops. ▶ All drivers and transport companies to whom a tachograph card is issued. ▶ All (professional) drivers using the motorway.
Final beneficiaries	(Professional) drivers and transport companies.
ACHIEVEMENTS & RECOGNITION	
Results and outcomes	<ul style="list-style-type: none"> ▶ An increasingly number of professional drivers and transport companies are familiar with the new rules on road transport. The information provided to professional drivers and transport companies contributes to the compliance with the rules on the road transport, improving working conditions and consequently improving the safety of professional drivers and all road users. ▶ Around 40 000 drivers attend the regular annual code 95 training every year and, therefore, receive the information and updates on the legislation rules in the road transport. ▶ The leaflets distributed to professional drivers and transport companies are carefully read, as demonstrated by numerous specific follow-up questions sent to the Ministry of Infrastructure or to ELA.
Recognition – national or regional level	As of now the practice has not received explicit recognition at national or regional level.
Recognition – on EU or international level	The practice has not received recognition at EU or international level yet.
Cost effectiveness (if applicable)	The organisations involved in the implementation indicated that the practice was carried out at a low cost, using resources that were already existing.
Transferability (if applicable)	The practice is transferable, as similar activities can be carried out in other Member States wishing to increase

	the coverage of the ELA information campaign.
Sustainability (if applicable)	Furthermore, the messages on the motorways will be displayed in electronic form. The leaflets of the campaign are also available on ELA website in digital format.
Innovativeness (if applicable)	The practice does not have a specific focus on innovativeness.
Digitalisation (if applicable)	Leaflets are readily available on ELA's website. For further information, the leaflets contain a QR code, which is convenient as most professional drivers and employees of transport companies use smartphones.